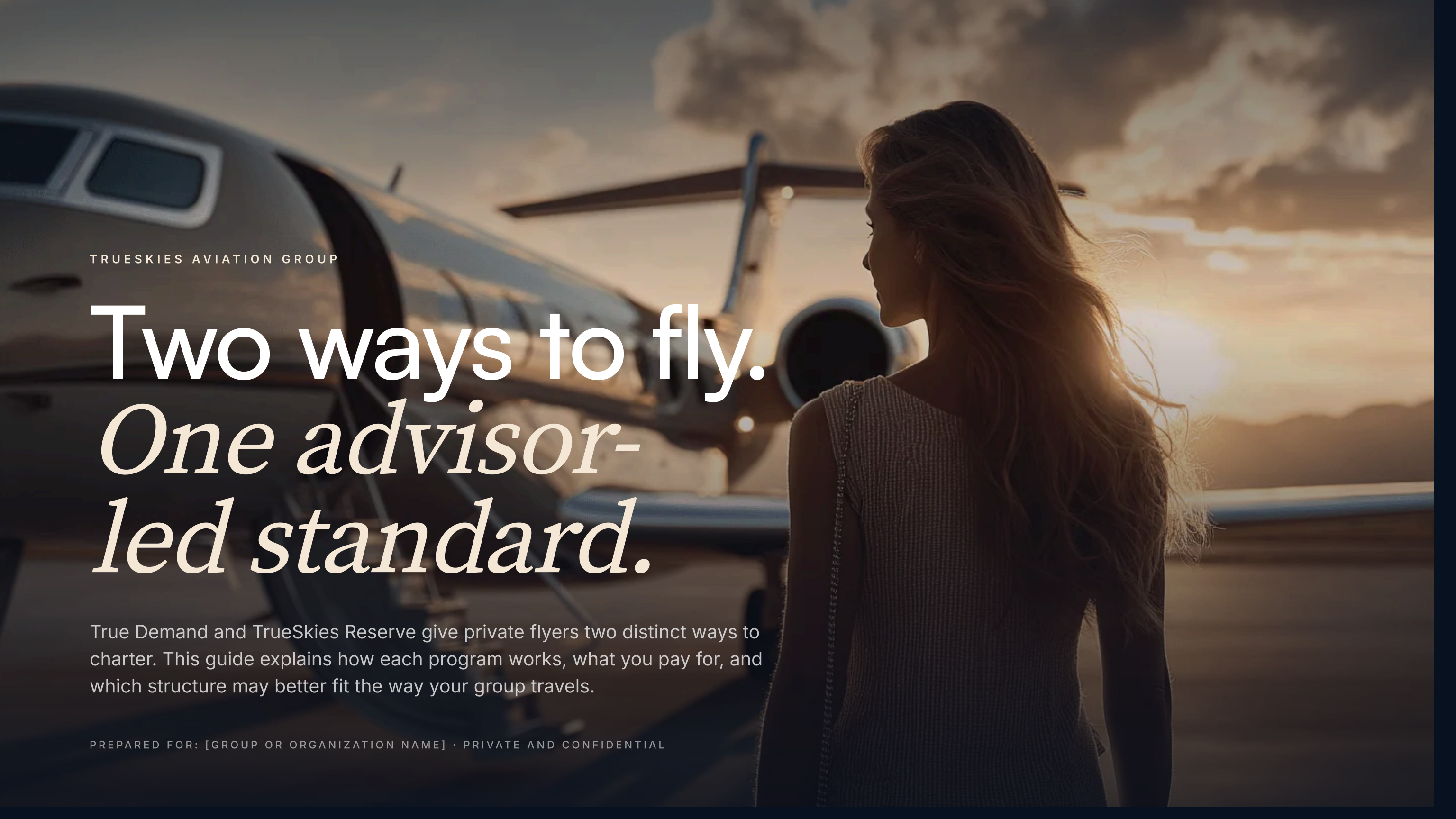




TRUESKIES AVIATION GROUP

Two ways to fly. *One advisor-led standard.*

True Demand and TrueSkies Reserve give private flyers two distinct ways to charter. This guide explains how each program works, what you pay for, and which structure may better fit the way your group travels.

PREPARED FOR: [GROUP OR ORGANIZATION NAME] · PRIVATE AND CONFIDENTIAL

Choose how you engage.

Keep access to the right aircraft.

Both paths use the same advisor-led sourcing and audited safety network. The difference is how you commit funds and how charter pricing is structured.

01	True Demand <i>Pay as you fly</i> No deposit, membership, or annual commitment. Each trip is sourced and priced independently. ✓ Best for occasional or variable travel ✓ Fresh market quote for every mission ✓ One-way, round-trip, or multi-leg itineraries	
02	TrueSkies Reserve <i>Refundable funds on account</i> Deposit flight funds and access wholesale operator rates plus a transparent service fee.	

True Demand

Charter without a program commitment.

Request and pay for each trip as it arises. Your advisor sources the aircraft, vets the operator, presents the quote, and manages the flight from booking through arrival.

No upfront deposit

Book only the flights you need. There is no membership fee or long-term commitment.

Aircraft matched to mission

Your advisor considers passenger count, luggage, range, airport access, schedule, and budget.

Flexible itinerary design

True Demand supports one-way, round-trip, and multi-leg travel without a return-trip requirement.

Advisor-managed execution

TrueSkies handles sourcing, safety vetting, payment coordination, and trip management for each flight.

WHAT TO EXPECT

Each trip stands on its own.

Every detail is built around the mission.

True Demand is designed for travelers who want maximum flexibility and do not need to place funds on account.

HOW PRICING WORKS
Quoted per trip. Cost depends on aircraft category, distance, trip type, dates, and current market availability.
INDICATIVE HOURLY RANGE
About \$1,800 per hour for a turboprop to \$20,000+ for an ultra-long-range jet. Most domestic trips fall between \$3,500 and \$9,000 per hour.
BOOKING GUIDANCE
Three to four weeks ahead is recommended for domestic and international travel. Allow six weeks or more around major US holidays when possible.
AIRCRAFT ACCESS
Every category, from turboprops through ultra-long-range jets, sourced through a global vetted operator network.
MECHANICAL RECOVERY
Optional TS Trip Protection can cover aircraft recovery cost after a qualifying mechanical out-of-service event.

Indicative rates are not quotes. Exact pricing depends on the requested itinerary and market at the time of booking.

TrueSkies Reserve

More continuity as private flying increases.

Deposit refundable flight funds, draw on them as you travel, and access wholesale operator rates plus a transparent service fee that declines at higher Reserve tiers.



Refundable flight funds

Draw down funds as you fly. Remaining flight funds stay yours after the applicable service fee and do not expire.



Transparent program economics

Reserve unlocks wholesale operator rates plus a transparent service fee that shrinks at higher tiers.



No blackout calendar

Travel on any date. During peak periods, Reserve passes through market pricing rather than adding a separate TrueSkies peak-day surcharge.



Dedicated 24/7 desk

Digital booking, a built-in payment platform, and one advisor-led service model across every trip.

PROGRAM STRUCTURE

Select a starting level.

Your advisor can help size the right fit.

Tier selection is based on the broader travel profile, including routes, frequency, timing, service priorities, and expected use. Annual flight hours are useful context, not a standalone qualification test.

RESERVE TIER 01

Silverado

\$100,000

DEPOSIT

Standard fixed advisory fee

- ✓ Wholesale rates + transparent fee
- ✓ TS Trip Protection available
- ✓ Member benefits and perks
- ✓ Flight funds fully refundable

RESERVE TIER 02

Summit

\$250,000

TRUE DEMAND VS. RESERVE

The practical differences.

Side by side.

DECISION FACTOR	TRUE DEMAND	TRUESKIES RESERVE
COMMITMENT	No membership or deposit	Refundable funds on account
CHARTER PRICING	Fresh market quote for each trip	Wholesale operator rates + transparent service fee
SERVICE FEE	Included within each trip quote	Published by tier; reduced at Summit and Global
AIRCRAFT SELECTION	Matched to each mission	Matched to each mission across ten aircraft categories
DATES	Market availability and pricing	No blackout calendar; market pricing passes through at peak
BEST FIT	Occasional or highly variable travel	Repeat private travel seeking continuity and clearer economics
ADVISOR SUPPORT	Sourcing, vetting, booking, and trip management	The same support plus dedicated Reserve desk and payment platform

ONE STANDARD ACROSS BOTH PROGRAMS

Start with the travel profile.

Then choose the structure.

A TrueSkies advisor will review typical routes, passenger needs, timing, service expectations, and expected use. The recommendation may be True Demand, Reserve, or a mix as your travel profile changes.

	Audited safety network ARG/US, Wyvern, and IS-BAO-vetted operators.
	Mission-first sourcing Aircraft and operator selected around the actual trip.
	24/7 advisor service One accountable relationship before, during, and after travel.

SPEAK WITH AN ADVISOR

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